

BEREKAH COMPANY LIMITED COMPANY PROFILE



Building a Sustainable Future



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1. Executive Summary

Established in June 2010, Berekah Company Limited has grown from a small team of over ten dedicated staff to a robust workforce of over sixty professionals. Over the years, we have expanded our expertise across three key sectors: Construction, Natural or Organic Cosmetics and Import of Automotive Gas Oil (AGO). Our commitment to excellence and innovation has propelled us to the forefront of the industry, ensuring that we not only meet but exceed our clients' expectations. This profile provides a comprehensive overview of our journey, achievements, and future aspirations.

2. About Us

In the heart of Ghana, Berekah Company Limited began its journey in June 2010. With a modest team of over ten professionals, our vision was clear – to become a leader in the sectors we operate in. Over the past decade, our dedication to quality and customer satisfaction has seen our workforce grow to over sixty skilled professionals. Each subsidiary has contributed to our success story, marking significant milestones along the way.

3. Vision, Mission, and Values

Vision Statement: To be the leading provider of construction, energy, and natural cosmetic solutions in Africa, renowned for our quality, innovation, and sustainability.

Mission Statement: To deliver exceptional products and services that meet the highest standards of quality and sustainability, fostering growth and development in the communities and countries we serve.

Core Values:

- Integrity: We uphold the highest standards of integrity in all our actions.
- Quality: We provide outstanding products and unsurpassed service that deliver premium value to our customers.
- Innovation: We foster an environment that encourages innovation and creativity.
- Sustainability: We are committed to sustainable practices that benefit our community and the environment.

4. Leadership Team

CEO: Immanuel Nii Armah Ashitey, MSc Engineering Project Management Immanuel has been at the helm of Berekah since its inception. With a background in Engineering Project Management, he brings a wealth of knowledge and experience to the company. His strategic vision and leadership have been instrumental in the company's growth and success. ![Immanuel Nii Armah Ashitey Photo]

Co-CEO: Priscilla Abiba Ashitey, Executive Certificate HR Priscilla co-leads the company with a focus on human resources and organizational development. Her expertise in HR has helped build a strong, cohesive team that drives the company's mission forward. ![Priscilla Abiba Ashitey Photo]

Other Key Management Personnel:

- **Obed Preparah, MSc Construction.** Head of Quantity Surveying Unit with over ten years of experience in the field
- **Richard Owusu, BSC in Civil Engineering.** Richard is construction manager and holds over eight years of experience.
- **Charles Amofo, BSC HR,** Charles in charge in all Human Resources for all the subsidiaries of Berekah Company.
- **Emmanuel Odoi,** Head of cosmetic manufacturing and products ensuring Berekah strategic procedures are met and well align.
- **Theophilus Bonie Mensah, BSC Supply Chain,** Theophilus is the supply chain manager in charge of all supply chain issues within and the subsidiaries.
- **Captain John Edem Buami, Master Mariner,** Captain John have over fifteen years of experience a team player who adds to our AGO import activities.

5. Our Subsidiaries

A. Construction

Overview of Services: We specialize in residential, commercial, and industrial construction projects. Our services include project management, design and build, renovation, and maintenance. We are committed to delivering projects on time and within budget while maintaining the highest standards of quality.

Key Projects and Achievements:

- Construction of three story building completed
- Construction of two story building completed
- Concrete lining work for irrigation project works
- Development of Sterility unit for Nyaho Medical Center etc.

Photos of Projects:





B. Petroleum and Marine Operations

Overview of Operations: Berekah Company Limited has steadily expanded its footprint in the energy sector, with its origins rooted in supplying premix fuel to small-scale fishermen in Ghana. Recognizing the critical role that reliable energy sources play in the growth and development of various industries, we have taken significant strides to broaden our operations to include the importation of Automotive Gas Oil (AGO) into the country. This expansion is a testament to our commitment to meeting the evolving energy needs of Ghana.

History and Growth:

1. **Initial Focus:** Our journey in the energy sector began with a focus on supporting the local fishing communities by supplying premix fuel. This initiative was aimed at providing small-scale fishermen with a reliable and affordable source of fuel, which is essential for their daily operations. By ensuring a steady supply of premix fuel, we played a crucial role in sustaining the livelihoods of these fishermen and contributing to the local economy.
2. **Expansion into AGO Importation:** Building on our initial success, we identified a growing demand for Automotive Gas Oil (AGO) in Ghana. In response, we have expanded our operations to include the importation of AGO. This strategic move was driven by our understanding of the critical importance of AGO in various sectors, including transportation, industrial, and commercial applications. Our goal was to ensure a reliable and high-quality supply of AGO to meet the increasing energy demands of the country.
3. **Leveraging Strategic Partnerships:** To facilitate this expansion, Berekah Company Limited has formed strategic alliances with esteemed and well-established organizations. These partnerships have been instrumental in enabling us to navigate the complexities of the importation process and ensure compliance with all regulatory standards. By leveraging the expertise and certifications of our partners, we have been able to guarantee the quality and reliability of the AGO we want to supply to our clients.

Operational Highlights:

- **Supply Chain Management:** We have implemented robust supply chain processes to ensure the timely and efficient delivery of AGO to our clients. Our supply chain management practices are designed to minimize disruptions and ensure a seamless flow of fuel from the refinery to the end user.
- **Quality Assurance:** Quality control is a cornerstone of our operations. We have established stringent quality assurance protocols to ensure that every batch of AGO meets the highest standards. This commitment to quality is reflected in the satisfaction and trust of our clients.
- **Customer Satisfaction:** Our dedication to customer satisfaction is unwavering. We understand the critical importance of reliable energy supplies for the operations of our clients. As such, we are committed to meeting their energy needs with consistency and excellence.

Partnerships and Certifications:

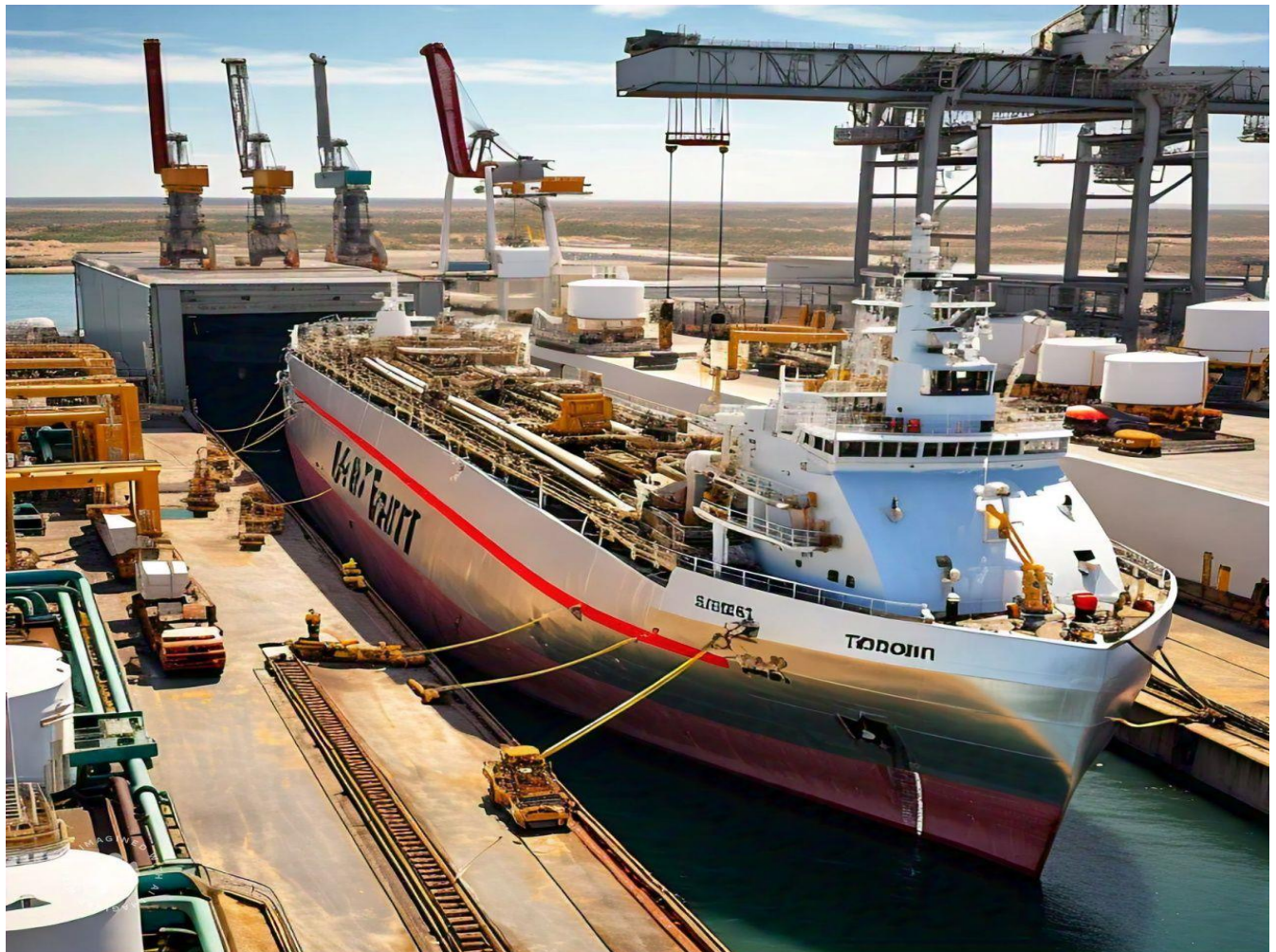
- **Collaboration with Esteemed Partners:** Our partnerships with leading organizations have been pivotal in our ability to import and supply high-quality AGO. These collaborations have provided us with the necessary certifications and expertise to operate at the highest standards.
- **Compliance with Regulatory Standards:** We adhere to all regulatory requirements to ensure that our operations are in full compliance with national and international standards. This commitment to compliance underscores our dedication to maintaining the integrity and reliability of our supply chain.

Photos of Operations:



Future Plans:

As we look to the future, Berekah Company Limited is committed to further expanding our energy sector operations. We plan to continue leveraging our strategic partnerships and exploring new opportunities to enhance our supply chain capabilities. Our ultimate goal is to become a leading provider of AGO in Ghana, we can own our certificates to import in Ghana and other Africa countries, ensuring that our clients have access to the highest quality fuel to support their operations and contribute to the growth and development of the country.



C. Natural Cosmetics

In our cosmetics subsidiary our main aim of producing organic products in the cosmetic industry. Berekah (Hebrew language) which means Blessing is a fast growing company with prospects of scaling up in the cosmetics industry. We currently exports to South Africa, Swaziland and the United States of America

Product Range: We offer a diverse range of natural cosmetic products, including skincare, hair care, and body care items. Our products are made with high-quality, natural ingredients sourced sustainably.

Market Presence: With over ten years in the market, our natural cosmetics brand has established a strong presence and loyal customer base. We are known for our commitment to quality and natural ingredients.

OUR OBJECTIVE

To provide best quality, organic Products for Healthy Skin and Hair to Ensure Quality life.

PRODUCTS

We produce shea butter for both hair moisturizer and skin moisturizer, Organic Oils (i.e. Aloe Vera oil, Neem oil, sunflower seed oil, castor seed oil, carrot oil, etc)

Africa Black soap into SHOWER GELS and HAIR SHAMPOO.

INNOVATION

We have added organic Aloe Vera and Carrot to the Organic shea butter and black soap to enhance our products as well as all the organic oils.

These make our products unique, efficient and better moisturizers for the skin and the hair to get rid of facial aging features, ensures healthy skin and promote healthy hair growth.

SOCIAL MEDIA HANDLES (Only for the Cosmetics):

- Instagram: berekahcompany
- LinkedIn: Berekah Company Ltd
- SnapChat: berekah_ltd21
- X: @BerekahL

Photos of Products



NEW

BEREKAH
RANGE OF PRODUCTS
(HAIR SHAMPOO, HAIR FOOD, BLACK SOAP, UNREFINED SHEA BUTTER AND SHEA BUTTER)

FOR BULK PURCHASES
BEREKAH COMPANY LIMITED

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6. Our Services

Construction:

- Residential Construction
- Commercial Construction
- Industrial Construction
- Project Management
- Design and Build
- Renovation and Maintenance

Petroleum and Marine Operations:

- Reliable import of AGO
- Compliance with regulatory standards
- Partnering with certified organizations

Natural Cosmetics:

- Skincare Products
- Haircare Products
- Body Care Products
- Commitment to natural ingredients

8. Future Plans

Growth Strategy:

- Expansion into new markets
- Development of new products and services

Innovation and Development:

- Investment in research and development
- Introduction of new technologies

Contact Information

CONTACT DETAILS

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